2021 12 Week Years

	2021 Word of the Year: ACCEPTANCE I am enough. Accept and love who I am.														
		Week	**1**	**2**	**3**	**4**	**5**	**6**	7	8	9	**10**	**11**	**12**		
		Start	1/4	1/11	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		
	Special Notes for Week	* = Delegate														
	Proposal Sent (Running Total)															
Business Development Goals & Tactics																
	Goal 1: Gain One New Client In Niche															
	Work with Unstoppable for LinkedIn Outreach															
	Promote AMA on Social Media and Blog Posts*															
	Network (Goal 2 overlap)															
	Goal 2: Become known as a "Go To" resource for small school/camp WORDPRESS websites (to gain new business)															
	Research upcoming related events/conferences															
	Reach out to Sycamore School and Grace about event for heads of school															
	Reach out to Trevor about co-webinar															
	Coordinate with Aubrey															
	2/19 SchneiderB MarCom Webinar															
	2/23 Brooke Webinar for Heads of School															
Personal Development Goals & Tactics																
	Goal 1: Build Self-Esteem															
	Morning Pages Journaling															
	Meditation/Yoga															
	Conscious Effort in Self-Talk															
	Goal 2: Explore Creative Expression															
	Join Writing Group															
	Yoga with Adriene															
	Nightly Examen															
	Goal 3: Lose 5 pounds and Increase Peleton Average Output by 5 Watts															
	Use My Fitness Pal															
	Limit Alcohol to max 1x per week															
	Peleton Cycle min 2 hours per week															
	Run 3x per week															
	Goal 4: Give back to my communities															
	Mentor - Meet and help with scholarship applications															
	ETC Board - Meetings and Marketing Ideas															
	Meet with Susan to disucss Post It Forward															
	Ongoing Goals *Create balance in life, improve relationships and mental and physical health.*															
	Maintain awareness of screentime and enforce limits															
	Marriage Boost															
	Random Acts/Gesture of Kindness 1x per week min.															
TOTAL			**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	0.00	0.00	0.00	**0.00**	**0.00**	**0.00**		
SCORE			#DIV/0!	#DIV/0!	**#DIV/0!**	**#DIV/0!**	**#DIV/0!**	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	**#DIV/0!**	#DIV/0!	**#DIV/0!**		
Client Projects																
	Free Minds															
	Witt															
	Tiny Chefs - Woo Integration															